

Microsoft Enrollment for Application Platform

PROGRAM OVERVIEW

Standardizing technology with a flexible, cost-effective licensing solution

Customers get more value through the Enterprise Agreement

Microsoft® is extending the value of the Enterprise Agreement by creating new enrollments that support software solutions that help you standardize on the Microsoft Server Platform and align to where you are in the Infrastructure Optimization model.

The Microsoft Application Platform is a set of integrated tools and technologies that support innovation by helping you maximize the value of your existing applications. It supports the rapid development of new applications and can help you make significant gains in productivity while decreasing total cost of ownership.

Enrollment for Application Platform

The Enrollment for Application Platform (EAP) is a flexible cost-effective licensing program for customers standardizing on the Microsoft Application Platform. With the EAP, customers get the latest Application Platform products across their organizations on new and existing deployments with lower up-front costs, and savings of up to 40 percent on new IT solutions.

EAP is a Microsoft Enterprise Agreement (EA) enrollment for customers that want to simplify licensing, help reduce costs, and manage their core infrastructure more efficiently.

The Enrollment for Application Platform Advantage

EAP customers can manage their application platform server investments from a single enrollment and benefit from:

Standardization made affordable

- Low up-front costs to take advantage of the latest product innovations.
- Up to 40 percent savings on license costs for new deployments.

Rapid adoption of the latest technology

- Helps you increase employee productivity and return on investment through your Software Assurance benefits including 24x7 Problem Resolution Support and Training benefits.
- Ability to deploy on your schedule with unlimited deployment rights for Application Platform products across the entire organization.
- Eligible customers with qualifying Software Assurance may also qualify for Unlimited Problem Resolution Support.

Flexible purchasing model

- Licensing model that meets your needs with either an annual or three-year true up.
- Predictable costs with fixed payment for life of the term with the three-year True up model.

How the Program Works

1) Select the products you want

- One or more products with minimum initial purchase requirement.
- Establish your initial footprint based on your current install base.
- 100 percent Software Assurance coverage on footprint for included products.

Application Platform Products:



2) Receive the latest version of products

- Included products only.
- Price of license deferred indefinitely on units not covered by Software Assurance on your initial footprint, as long as you remain in the program.

3) Deploy unlimited incremental units

- New incremental units receive price savings on license cost.
- True up annually or at the end of your three-year term.

4) Choose the best True up option

One-Year True up

- Similar to the Enterprise Agreement
- Incremental licenses purchased annually receive price savings
- Price savings on new licenses—40 percent on Premium Edition; 15 percent on Standard Edition (License only)

Three-Year True up

- Fixed payments with growth and Premium Edition mix built in
- At the end of the three-year term, purchase licenses at cost savings for units above commitment
- Price savings on new licenses—40 percent on Premium Edition; 15 percent on Standard Edition (License only)

Minimum Purchase Requirements

There is a minimum initial purchase requirement for each product that is outlined in the table below:

Products	Incremental License Price Savings		Minimum Initial Order
	Premium Edition 40% Savings (License only)	Standard Edition 15% Savings (License only)	
Microsoft SQL® Server	<ul style="list-style-type: none"> SQL Server Enterprise (Processor or Server) 	<ul style="list-style-type: none"> SQL Server Standard (Processor or Server) SQL Server CAL 	One or three-year True up: <ul style="list-style-type: none"> 5 Processors 250 CALs + 5 Servers Three-year True up with any Baseline Licenses that include Server, CALs and Processor: <ul style="list-style-type: none"> 5 Processors + 4 Servers + 2 CALs or 250 CALs + 5 Servers + 4 Processors
Microsoft SQL Server Datacenter	<ul style="list-style-type: none"> SQL Server Datacenter Edition 		Three-year True up option: 5 Processors
Microsoft SQL Parallel Data Warehouse	<ul style="list-style-type: none"> SQL Parallel Data Warehouse 		One or three-year True up Option: The SQL Server product family must be selected, in the above table, and 1 full SQL Server Parallel Data Warehouse Rack (a set of 1 Control Rack and 1 Data Rack) is required
Microsoft BizTalk® Server	<ul style="list-style-type: none"> BizTalk Server Enterprise Edition 	<ul style="list-style-type: none"> BizTalk Server Standard 	One or three-year True up: 5 Processors
Microsoft Visual Studio® Developer Tools*	<ul style="list-style-type: none"> Visual Studio Ultimate with MSDN 	<ul style="list-style-type: none"> Visual Studio Premium with MSDN Visual Studio Professional with MSDN 	One or three-year True up: 20 Licenses of any combination of: Visual Studio Ultimate with MSDN and Visual Studio Premium with MSDN
Microsoft Visual Studio Test Professional		<ul style="list-style-type: none"> Visual Studio Test Professional with MSDN 	One-year True up: No minimum requirement Three-year True up: 10 Licenses of Visual Studio Test Professional with MSDN
Microsoft Visual Studio Team Explorer Everywhere		<ul style="list-style-type: none"> Visual Studio Team Explorer Everywhere 	One-year True up: No minimum requirement Three-year True up: 10 Licenses of Visual Studio Team Explorer Everywhere
Microsoft Visual Studio Team Foundation Server		<ul style="list-style-type: none"> Visual Studio Team Foundation Server Visual Studio Team Foundation Server CAL 	One-year True up: No minimum requirement Three-year True up: <ul style="list-style-type: none"> 3 Servers 3 CALs
Microsoft Visual Studio Load Test Virtual User Pack (1000 users)		<ul style="list-style-type: none"> Visual Studio Load Test Virtual User Pack (1000) 	One-year True up: No minimum requirement Three-year True up: 10 units of Visual Studio Load Test Virtual User Pack (1000 virtual users) for a total of 10,000 virtual users
Expression Studio	<ul style="list-style-type: none"> Expression Studio Ultimate 	<ul style="list-style-type: none"> Expression Studio Web Professional 	One-year Option: No minimum Three-year Option: 10 Licenses of any combination of Expression Studio Ultimate and Expression Studio Web Professional
Microsoft SharePoint® Server		<ul style="list-style-type: none"> SharePoint Server 	One or three-year True up: 5 Servers
Microsoft SharePoint Server for Internet Sites Enterprise		<ul style="list-style-type: none"> SharePoint Server for Internet Sites Enterprise 	One or three-year True up: 3 Servers
FAST Search Server for SharePoint		<ul style="list-style-type: none"> FAST Search Server for SharePoint 	One-year Option: No minimum Three-year Option: 3 Servers

Microsoft Software Assurance

Microsoft Software Assurance helps customers maximize their return on investment from Microsoft technology by providing cost-effective rights to new software, training and support services.

For More Information

- Microsoft Application Platform:
www.microsoft.com/applicationplatform/default.mspx
- Enrollment for Application Platform:
www.microsoft.com/licensing/licensing-options/enrollments.aspx
- Microsoft Enterprise Agreement:
www.microsoft.com/licensing/programs/ent/default.mspx
- Microsoft Software Assurance:
www.microsoft.com/softwareassurance
- Microsoft Services Premier Support:
www.microsoft.com/services/microsoftservices/default.mspx